



**DELPHI
ECONOMIC
FORUM**

**SPONSORSHIP
PROPOSALS**

**Outlook for
Greece and
the region
Vision 2020-2030**

**2-5 March, 2017
European Cultural Center
Delphi, Greece**



3

Days

22

Topics
of conversation

144

Speakers

732

Attendees

About us

Delphi Economic Forum is a nonprofit, nonpartisan organization working in close cooperation with civil society, public organizations, businesses and individuals. It engages business, political, academic, and other top experts in an effort to address emerging challenges, influence the national and regional agendas and promote sustainable and socially responsible growth policies for Greece, Europe and the wider Eastern Mediterranean region.

Delphi Economic Forum is governed by a Foundation Board which is dedicated to its strategy and mission, monitors and improves the performance of the organization and ensures that it brings value to its members through its annual meetings, policy papers and knowledge platforms.



The Delphi Economic Forum 2016 in Numbers

6

International Think Tanks

47

Corporate Members

4

EU Commissioners

144

Speakers

23

Sponsors

1000+

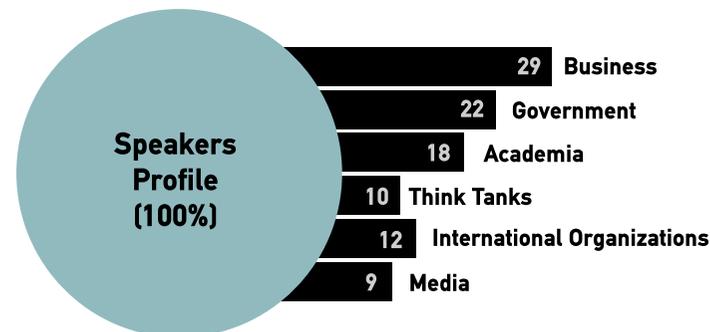
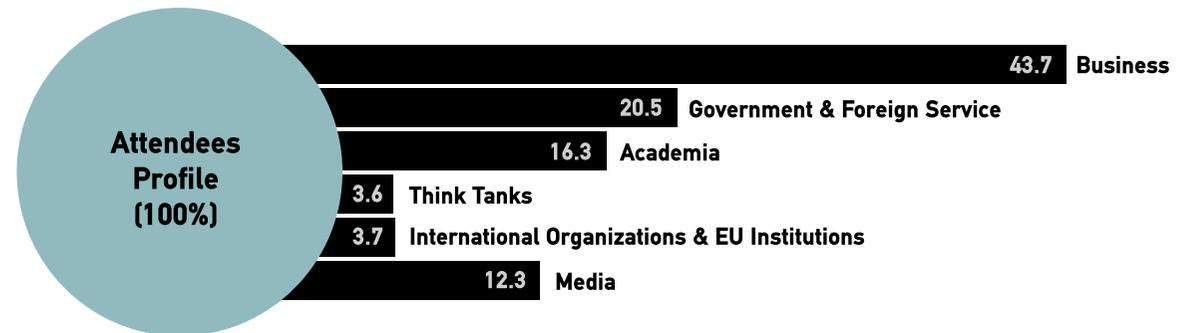
Twitter mentions

36 Nationalities from
5 Continents

Annual Meeting 2017

Delphi Economic Forum's first meeting took place under the auspices of His Excellency, The President of the Hellenic Republic, Mr. Prokopios Pavlopoulos. It gathered prominent national and international leaders in business, politics, civil society and academia to address the issues confronting Greece and the Eastern Mediterranean region.

Our annual meetings are a platform for sincere dialogue between our speakers, our members and attendees. They are focused on the challenges that the wider region faces today and aim to identify the most crucial steps that the country's leadership can take to ensure sustainable and socially responsible growth policies.



Why Sponsor?

In an increasingly interconnected and complex business environment, many organizations are faced with the challenge of adapting and responding to global issues, regional and national policy changes.

Delphi Economic Forum provides a unique platform for the debate and analysis of these topics and for the development and dissemination of policy responses.

By sponsoring Delphi Economic Forum, you are given the opportunity to engage with a highly influential audience of leaders from the world of business, government, NGOs and affluent individuals in exceptionally vibrant, inspiring, and creative ways.

We work closely with our sponsors and supporters, creating the very best conditions for forging lasting, meaningful connections with our audience.

How do you benefit?

- * Align your brand with a unique, high quality and intellectually stimulating event, to ensure that your business is seen as an influential player and a key driver for fostering change and progress.
 - * Increase your company's profile through a comprehensive multiplatform marketing campaign.
 - * Connect with like-minded individuals and influential experts, in an inspiring environment.
 - * Benefit from the wide range of custom made sponsorship solutions – host a parallel event, connect directly with key business and government leaders etc.
 - * Meet and learn from the thought leaders who drive the on stage debate.
-

An event with a global profile: the marketing reach

Delphi Economic Forum will be promoted through our comprehensive, multi-platform marketing campaign targeting and affluent audience of business decision makers and senior managers.

Our campaign features:

- Regular print advertisement in all main national newspapers
 - Digital advertising through influential web sites
 - Extensive social media campaign (Facebook, twitter, LinkedIn)
 - An email marketing campaign to over 4.000 executives in Greece and abroad
 - Personalized invitations to specifically researched and targeted individuals
 - An integrated PR campaign with press releases and custom-made opinion articles sent to carefully selected online and print publications.
-



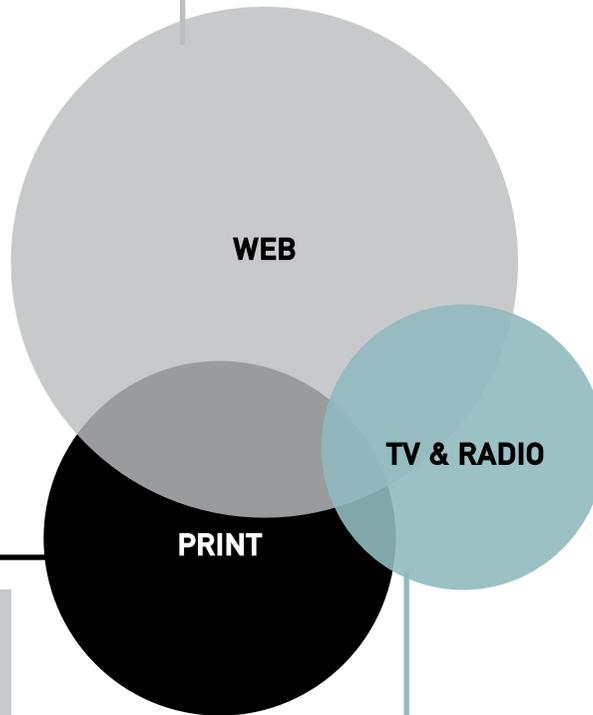
Annual meeting 2016 Media Impact

WEB ARTICLES

- **690** articles in mainstream websites
- **103** articles in regional websites
- **15** articles in international media

Publicity:

- 145 articles before the event
- 512 articles during the event
- 149 articles post-event



PRINT ARTICLES

- **120** articles in national newspapers
- **8** articles in regional newspapers

Publicity:

- 25 articles before the event
- 28 articles during the event
- 55 articles post-event

TV & RADIO REFERENCES

- **3** pre-event radio interviews
- **5** pre-event TV interviews
- **36** TV references during and post-event

During the event

195,882
Accounts reached

#DelphiEconomicForum



Likes
+303%



Corina Crețu
@CorinaCrețuEU

I delivered a speech at @delphi_forum on how public investment is facilitating growth bit.ly/1oN0BpY



Dirk Reinermann
@DirkRei

Ex Austrian Chancellor Schüssel speaking at #DelphiEconomicForum about the need for a EU solution for refugee crisis



NL Embassy Greece
@NLinGreece

Congratulations @Delphi_Forum: fascinating talks on broader economic future Greece with diverse speakers&audience.



Ευρωπαϊκή Επιτροπή
@EEAthina

Ομιλία του Επιτρόπου @Avramopoulos στο #DelphiEconomicForum. [@delphi_forum ec.europa.eu/avservices/vid...](https://delphi_forum.ec.europa.eu/avservices/vid...) @EUHomeAffairs



HEA
@HellenicAward

We are proud supporters of the @delphi_forum An impactful & creative forum about the Greek economy. #DelphiEconomicForum



Πάννης Δραγασάκης
@YCragasakis

Αρχίζει η ομιλία στο @delphi_forum #DelphiEconomicForum

Sponsor Benefits

Pre-Conference

- Reference in the Forum's regular press releases sent to carefully selected online and print publications
- Logo will appear in the email marketing campaign to over 4.000 executives in Greece and abroad
- Logo will appear in our print advertisement campaign to influential national newspapers
- Logo will appear in the Forum's electronic brochure that accompanies every communication with speakers, members and opinion leaders
- Logo will appear on the conference's dedicated website
- Sponsor will be announced through the Forum's social media

During the Conference

- Five (5) invited delegates (plus spouse) for a 3-nights accommodation in double rooms at the Amalia Hotel in Delphi
- Five (5) additional free delegate passes to the annual meeting
- Access to all official, social events of the Forum
- Opportunity to organize private meetings with speakers and participants
- Meetings with media representatives
- Special reference at the opening remarks of the Forum
- Sponsorship praise during the conference
- Reference in the Forum's Social Media
- Opportunity to distribute promotion material through the Forum's Secretariat
- Logo will appear on the Forum's dedicated banners and official program
- Full page advertisement or advertorial in the first half of the Forum's official program

Post Event

- Invitation to all private and official events organized by the Forum throughout the year
- Logo will appear in the Forum's report that will be distributed after the event to a selected database of 4.000 premium national and international executives
- Reference to all press releases to be sent after the event to carefully selected online and print publications
- Full page advertisement or advertorial in the Forum's electronic and printed version of the Annual Meeting Report

Sponsorship:
25,000 €
plus taxes

Supporter Benefits

Pre-Conference

- Reference in the Forum's regular press releases sent to carefully selected online and print publications
- Logo will appear in the email marketing campaign to over 4.000 executives in Greece and abroad
- Logo will appear in our print advertisement campaign to influential national newspapers
- Logo will appear in the Forum's electronic brochure that accompanies every communication with speakers, members and opinion leaders
- Logo will appear on the conference's dedicated website

During the Conference

- Three (3) invited delegates (plus spouse) for a 3-nights accommodation in a double room at a partner hotel in Delphi
- Three (3) additional free delegate passes to the annual meeting
- Access to all official, social events of the Forum
- Reference in the Forum's Social Media
- Opportunity to distribute promotion material through the Forum's Secretariat
- Logo will appear on the Forum's dedicated banners
- Logo will appear in the Forum's official program
- Advertisement or advertorial in the second half of the Forum's official program.

Post Event

- Invitation to all private and official events organized by the Forum throughout the year
- Logo will appear in the Forum's report that will be distributed after the event to a selected database of 4.000 national and international executives
- Reference to all press releases to be sent after the event to carefully selected online and print publications
- Full page advertisement or advertorial in the Forum's electronic and printed version of the Annual Meeting Report.

Sponsorship:

10,000 €

plus taxes

2016 Sponsors and Partners





SAVE THE DATE

March 2-5, 2017, Delphi

Thank you for your attention!

For more information please contact:

info@delphiforum.gr

9 Karneadou Street

Athens 106-75

+ 30 210 72 89 000

www.delphiforum.gr



www.facebook.com/delphiforum



[@delphi_forum](https://twitter.com/delphi_forum)

official hashtag: [#DelphiEconomicForum](https://twitter.com/DelphiEconomicForum)

To view the full report, visit the link:

http://delphiforum.gr/sites/default/files/def_2016_white_paper.pdf

To watch the conversations,

visit the Delphi Economic Forum channel on YouTube